

THE EARTHSHOT PRIZE NOMINATION FORM 2024

Please note that this document is for information purposes only. We hope it serves as a useful reference sheet outlining the questions on the online form. Nominations must be submitted via the online platform by an Official Nominator or The Earthshot Prize team to be considered for the 2024 prize year.

The nomination form requires contributions from both the Nominator and Nominee. This works in 3 stages:

- **STAGE 1: KEY INFORMATION**

Nominators fill in the first part of the form where they identify who/what they are nominating. This can begin once nominations open on 19th September 2023.

- **STAGE 2: SOLUTION INFORMATION**

Nominees complete the second part of the form to answer more detailed questions about the solution. Access to the form is automatically granted after the first stage is completed.

- **STAGE 3: NOMINATOR ENDORSEMENT**

Nominator reviews the nominee section and answers a few additional questions before submitting it to The Earthshot Prize before the final deadline of 15th December 2023. Once submitted, it will be considered as an official nomination for the 2024 prize year.

There is help text provided throughout the form to guide you on how best to answer each question. We have also provided examples where possible, using our previous Finalists and Winners.

STAGE 1: KEY INFORMATION

TO BE COMPLETED BY THE NOMINATOR

KEY INFORMATION

1. Solution name:

What is the name of the solution you are nominating? For example: Freetown the Tree Town / Lanzatech

This is the name that will be used to identify the nomination throughout the selection process. Usually, it's the name of the specific product or initiative that you are nominating. It could also just be the name of the organisation if you are nominating them for all their work. Please ensure it is clear and that the nominee can easily identify what exactly is being nominated.

We recommend you do NOT use a generic description that could apply to multiple nominations.

2. Organisation name:

For solutions that are a specific product or an initiative within an organisation, please provide the name of the organisation that owns the product or runs the initiative. If the organisation is the solution, please re-enter the solution name? For example: the 'Freetown the Tree Town' initiative is run by Freetown City Council

3. Lead nominee

This should be the main person who leads the solution and who would accept the Prize if this nomination should win. For example, the founder or CEO.

Name: _____

Current position / Job title: _____

Email: _____

Telephone number: _____

4. Primary Point of Contact

This is the person who will be granted access to this nominee form to complete the Solution Information and who The Earthshot Prize can liaise with about the solution. This may be the lead nominee/CEO or someone within the organisation that can answer the questions for example a special assistant, chief of staff or programme director.

Name: _____

Current position / Job title: _____

Email: _____

Telephone number: _____

5. Secondary point of contact

This is an additional person within the organisation that we can contact and receive from communication from us.

Name: _____

Current position / Job title: _____

Email: _____

Telephone number: _____

6. Short description of solution/initiative: (MAX 25 WORDS)

Please provide a short, clear description of what the nomination is. For example, 'a project to grow corals in the Caribbean' or 'affordable electric vehicles based in Kenya'.

7. Nominee type (PLEASE TICK ONE)

- Individual
 - Team or small group of individuals
 - Social enterprise
 - Not-for-profit organisation
 - For-profit organisation (privately held)
 - For-profit organisation (publicly listed)
 - Public sector/government organisation
 - Partnership/consortium of more than one organisation
 - Other (please specify):
-

8. Solution type (PLEASE TICK ONE)

- Activism / advocacy
 - Policy/public sector solution
 - Technology/data-based solution
 - Product/service (not primarily technology-based)
 - Programme/initiative
 - Alliance/coalition/treaty
 - Legal/regulatory or finance-based solution
 - Education/behaviour change
 - Other (please specify)
-

STAGE 2: SOLUTION INFORMATION

TO BE COMPLETED BY THE NOMINEE

KEY INFORMATION

9. Website and social media handle(s):

Website: _____

Instagram: _____

Twitter: _____

Facebook: _____

YouTube: _____

Other platforms: _____

DIVERSITY & INCLUSION

Diversity is at the core of The Earthshot Prize's values. We are committed to ensuring that we work with solutions that fully represents different cultures, backgrounds and viewpoints. *This information will only be used to assess the diversity of nominations and will not impact assessment outcomes.*

10. What gender does the lead nominee i.e CEO/Founder identify as?

- Female
- Male
- Non-binary/third gender
- Transgender
- I prefer to identify as (TEXT BOX)
- I Prefer not to say

11. Please specify the nationality or national group of the lead nominee: (DROP DOWN WITH COUNTRIES)

12. Does the lead nominee or members of the core team belong to an indigenous community?

- Yes PLEASE PROVIDE FURTHER INFORMATION (TEXT BOX 50 WORDS)
- No

SOLUTION INFORMATION

These questions are based on what your solution does and how it makes an impact.

There is help text associated with each field below and a reminder that detailed information about the Earthshots, rules and guidelines, and frequently asked questions can be found in the Nominator Guidelines.

13. Earthshot (PLEASE TICK MAX TWO EARTHSHOTS)

Please identify the Earthshot your solution relates to.

Please consult the Earthshot Prize Selection Priorities for more information about each Earthshot including relevant priority issues within each Earthshot in our 2023 Roadmap.

Please note that the nomination may be moved into a different Earthshot category at the discretion of The Earthshot Prize.

- Protect and Restore Nature
 Clean our Air
 Revive our Oceans
 Build a Waste-Free World
 Fix our Climate

14. Which of the following issues does this solution directly address? (PLEASE TICK ALL THAT APPLY ACROSS ANY EARTHSHOT)

NATURE

| | |
|---|--|
| <input type="checkbox"/> Protecting areas of high biodiversity such as forests, wetlands, peatlands, and wildlife corridors | <input type="checkbox"/> Desertification |
| <input type="checkbox"/> Restoring damaged ecosystems | <input type="checkbox"/> Soil Data / mapping and local planning conservation |
| <input type="checkbox"/> Feeding people while protecting nature | <input type="checkbox"/> Indigenous stewardship |
| <input type="checkbox"/> Develop and scaling of regenerative agriculture | <input type="checkbox"/> Behaviour change / group action |
| <input type="checkbox"/> Data / mapping and local planning | <input type="checkbox"/> Biodiversity / species preservation / rewilding |
| <input type="checkbox"/> Human wildlife conflict | <input type="checkbox"/> Other Nature (please specify) |

AIR

| | |
|--|--|
| <input type="checkbox"/> Engaging citizens in data collection and clean air policies | <input type="checkbox"/> In-home air pollution & clean cooking e.g., generators, wood burning, stoves |
| <input type="checkbox"/> Preventing the burning of fields, forests and waste | <input type="checkbox"/> Industrial pollution and fossil fuels, including industrial VOCs |
| <input type="checkbox"/> Transitioning to clean transportation for all | <input type="checkbox"/> Wildfire mitigation |
| <input type="checkbox"/> Reducing pollution from other land-based transport | <input type="checkbox"/> Cities / sustainable cities |
| <input type="checkbox"/> Reducing pollution from air-based transport | <input type="checkbox"/> Renewable energy generation, including fusion energy technology solutions specifically designed to combat air pollution |
| <input type="checkbox"/> Healthcare based respiratory disease and illness prevention | <input type="checkbox"/> Other Air (please specify) |

OCEANS

| | |
|--|--|
| <input type="checkbox"/> Protecting and restoring coastal ecosystems | <input type="checkbox"/> Ocean governance and policy |
| <input type="checkbox"/> Replenishing fish populations | <input type="checkbox"/> Marine protected areas |
| <input type="checkbox"/> Reducing demand for fishmeal | <input type="checkbox"/> Data / mapping / exploration and knowledge |
| <input type="checkbox"/> Marine debris (e.g., plastic) | <input type="checkbox"/> Ocean farming |
| <input type="checkbox"/> Chemical or nutrient marine pollution (e.g. fertiliser leaching) | <input type="checkbox"/> Shipping and maritime |
| <input type="checkbox"/> Coastal conservation and restoration | <input type="checkbox"/> Tourism |
| <input type="checkbox"/> Coral reefs conservation and protection | <input type="checkbox"/> Blue carbon and ocean carbon storage |
| <input type="checkbox"/> Species preservation | <input type="checkbox"/> Climate change solutions with oceans benefits |
| <input type="checkbox"/> Equity and economic justice, particularly for small island states | <input type="checkbox"/> Other Oceans (please specify) |

WASTE

| | |
|---|--|
| <input type="checkbox"/> Reducing food loss from farm to fork | <input type="checkbox"/> High value consumer goods and general merchandise |
| <input type="checkbox"/> Phasing out single use and non-recycled plastics | <input type="checkbox"/> Chemical or Industrial waste |
| <input type="checkbox"/> High-value circularity in fashion and electronics | <input type="checkbox"/> Construction |
| <input type="checkbox"/> Shifting to a plant-based diet | <input type="checkbox"/> Water |
| <input type="checkbox"/> Agricultural waste | <input type="checkbox"/> Waste management networks |
| <input type="checkbox"/> Human and organic waste | <input type="checkbox"/> Other Waste (please specify) |
| <input type="checkbox"/> Circularity and dematerialisation, including packaging and logistics | |

CLIMATE

| | |
|--|---|
| <input type="checkbox"/> Creating an equitable clean energy future | <input type="checkbox"/> Refrigeration |
| <input type="checkbox"/> Addressing non-CO2 greenhouse gas emissions | <input type="checkbox"/> Land use |
| <input type="checkbox"/> Renewable Energy | <input type="checkbox"/> Policy and Regulatory |
| <input type="checkbox"/> Decarbonising hard to abate sectors | <input type="checkbox"/> Constructing buildings fit for the future |
| <input type="checkbox"/> Reducing methane emissions | <input type="checkbox"/> Improved urban design |
| <input type="checkbox"/> Reducing industrial emissions | <input type="checkbox"/> Adaptation and resilience for vulnerable communities/countries |
| <input type="checkbox"/> Agriculture, food and farming | <input type="checkbox"/> Population, women's health and girls' education |
| <input type="checkbox"/> Transport, land-based | <input type="checkbox"/> Consumer goods including fashion |
| <input type="checkbox"/> Transport, sea-based | <input type="checkbox"/> High energy consuming industries – steel, manufacturing, cement etc. |
| <input type="checkbox"/> Transport, air-based/aviation | <input type="checkbox"/> Other Climate (please specify) |

15. Country or countries of operation

For example, the 2021 Finalists Living Seawalls are based in Australia, but deploy their solution in Peru and the UK.

a) Please indicate in which country your solution's head office is located (COUNTRIES DROP DOWN)

b) Please indicate the primary country/countries the solution is most active in (PLEASE TICK ONE)

16. If your solution operates in multiple countries/continents, please explain the operations.

(MAX 200 WORDS)

This may include employee presence, remote sales, active operations, policy influence, on the ground change etc. For example, the solution Coastal 500 is headquartered in the Philippines but operates in Coastal cities around the globe.

If this is not applicable, please enter N/A

17. Which of the following options best describes the stage the solution is at? (PLEASE TICK ONE)

Concept: It is an idea being researched

- Pre-prototype: The solution is being developed but not yet tested in practice
- Prototype: A version of the solution exists and is being tested before deployment in a real-world setting
- Early deployment: The solution (product, service, policy, programme etc) has recently started to be deployed in a real world setting and its impact is being measured
- Growth: The solution is active in at least one setting with clear evidence of its impact, but is yet to demonstrate impact at significant and/or commercial scale
- Mature: The solution has demonstrated impact at significant and/or commercial scale in one or more settings

18. Please describe what the solution does in non-expert language. (MAX 150 WORDS)

How does it work? How does it meaningfully contribute to solving the problem?

19. Describe the specific problem that the solution addresses using non-expert language. (MAX 150 WORDS)

Who or what is impacted by the problem? Why does the problem exist in the current environment?

20. Please describe the impact of your solution so far. (MAX 200 WORDS)

For example, you might include how many hectares of land you have rewilded, or how many customers / users / beneficiaries you currently have using your solution, and the benefits this is bringing to them

21. How does this solution compare to other similar solutions in its sector/industry? (MAX 100 WORDS)

Describe how the solution will bring a unique perspective and/or provide breakthrough momentum for solving the problem. Share how this solution more efficiently and/or more effectively leads to the intended outcomes.

22. As a core part of its model and/or approach, does the solution use any of the following enablers? Please refer to our selection priorities for definitions of these enablers.

(PLEASE TICK ALL THAT APPLY)

- Solution that uses technology, AI or data to enable transformation.
- Solutions that creates or leverages nature and carbon markets, novel financial mechanisms and essential legal solutions
- Solutions led and informed by indigenous peoples and/or local communities?
- Solutions that promote shared economic opportunities
- Solutions that enable policy change

- None of the above

23. Please provide a brief explanation of how the solution demonstrates excellence and innovativeness in the use of **each** enabler selected above. (MAX 100 WORDS EACH)

ABOUT YOU AND YOUR TEAM

These questions aim to help us understand more about the people behind the solution. We want to understand what motivates you, how you manage your solution and learn more about your team. There is help text associated with each field below.

24. Please provide an overview of the origin story of the solution. (MAX 150 WORDS)

How did it all begin? What made you decide that you had to find a new way to address this problem? And how did you settle on this being the right solution to help solve the challenge?

25. What year was the organisation formed? (YEAR TO COMMENCE FROM 1600)

26. How many paid employees does the organisation have?

This does not include volunteers or company representatives.

27. Please tell us about your solution's leadership team and why your team is best placed to solve this problem?

(MAX 200 WORDS)

Explain each member's key roles and responsibilities such as co-founder, CFO, COO, Research & Development etc., their relevant expertise / background and how long they have been part of the organisation (in months / years). Please also indicate if they were a founding member of the team.

28. Who are the leading experts that have contributed to developing your solution in any way? Please explain their role and relevant experience. (MAX 100 WORDS)

These could be academics, individuals with deep industry expertise, technical experts or individuals with lived experience. They may have roles as employees, independent advisors, board members or in other capacities, who bring the right knowledge to help your solution to succeed.

29. What steps are taken to create a diverse and inclusive organisation or team? (MAX 100 WORDS)

Please provide details of current and future actions the organisation has put in place to encourage inclusivity in your team and enhance diversity and inclusion within your organisation.

IMPACT AND SCALING YOUR SOLUTION

The questions in this section aim to understand more about how your solution is currently making an impact, your future ambitions and the plans you have to achieve them. There is help text associated with each field below.

30. Environmental impact

a) Which of these **environmental** metrics are most relevant to this solution? (PLEASE TICK ALL THAT APPLY)

- GHG Emissions saved, captured or avoided e.g. tonnes of CO2 emissions avoided
- Waste saved, reduced, recycled or avoided e.g. tonnes of plastic waste recycled
- Water saved, reduced, recycled or avoided e.g. litres of water recycled
- Reduction in air pollution e.g. % change in PM 2.5/10
- Area of land, ocean or water protected, restored or rewilded e.g. hectares of forest restored
- Biodiversity increases in land, sea or rivers e.g. increase in number of fish species
- Other (please specify) _____

b) For each environmental metric you have chosen, please explain what impact the solution has had to date. (MAX 250 WORDS)

Quantify your answer where possible e.g. 10,000 tonnes of CO2 emissions avoided per year.

Example: By the time they were nominated, Pristine Seas had helped to create 23 Marine Protected Areas, encompassing more than six million square kilometres of ocean.

c) Describe the impact the solution will have over the next 3 years on the environmental metrics you have identified. (MAX 250 WORDS)

Quantify your answer where possible.

Example: 44.01 carbon mineralisation estimates that their direct air capture solution has the potential to remove 8,000 tonnes of CO2 per year from the atmosphere, or 24,000 tonnes over 3 years.

31. Social impact

a) Which of these social metrics are most relevant to this solution? (Please tick ALL that apply)

- Jobs created e.g. people employed to work on the solution
- Shared economic prosperity e.g. farmers who's income increases from using the solution
- Lives improved e.g. other beneficiaries or end users who benefit
- Financial inclusion in appropriate financial services for underserved populations
- Policy influenced e.g. new government policies implemented, changed or adopted
- Other (please specify) _____

b) For each social metric you have selected, please explain what impact the solution has had to date.
(MAX 150 WORDS)

Example: Polish Smog Alert's campaigning led to the establishment of Poland's first low emission zone in Krakow.

c) Describe the potential impact the solution will have over the next 3 years on the social metrics you have identified. (MAX 250 WORDS)

Quantify your answer where possible

Example: Kheyti estimates that within 3 years their Greenhouses could provide an 80% cost saving to 4,000 farmers vs the conventional alternative, a saving of \$1,300 per farmer.

32. How would you describe the potential to scale/replicate the impact of this solution? (PLEASE TICK UP TO 3 THAT APPLY)

For example, Mukuru Clean Stoves sell their cookstoves in Kenya but could scale to sell their product in countries across Africa / Hutan work with communities in Borneo to develop harmony between wildlife and people which could be replicated in other countries where communities live in the same land as wildlife.

- | | |
|---|---|
| <input type="checkbox"/> It could be scaled to serve a larger number of users/beneficiaries in the same geography | <input type="checkbox"/> It could be replicated in other geographies in the same country/territory |
| <input type="checkbox"/> It could be scaled to other geographies in the same country/territory | <input type="checkbox"/> It could be replicated in other countries in the same continent |
| <input type="checkbox"/> It could be scaled to other countries in the same continent | <input type="checkbox"/> It could be replicated in other continents |
| <input type="checkbox"/> It could be scaled to other continents | <input type="checkbox"/> It could be replicated in other sectors (e.g. from home energy to transport) |
| <input type="checkbox"/> It could be scaled to other sectors (e.g. from home energy to transport) | <input type="checkbox"/> It could be replicated in other types of area or for other species (e.g. from rural to urban areas or from Gorillas to other endangered animals) |
| <input type="checkbox"/> It could be scaled to other types of areas or for other species (e.g., from rural to urban areas or from Gorillas to other endangered animals) | |

33. How far do you expect your solution will grow over the next 3 years with your current resources including what environmental improvement and how many customers, users or beneficiaries this translates to. (MAX 250 WORDS)

This question is about understanding how growth in your solution could help make a meaningful change to the problem. For example, if your solution provides off-grid electricity, what is the most ambitious but realistic number of off-grid households your solution could provide energy for in the next 3 years, and the benefits this would bring for emissions, quality of life and livelihoods.

34. What are the key **barriers/risks** to scaling the solution over the next 3 years, and how do you plan to overcome these? (MAX 200 WORDS)

Please outline up to 4 barriers to the solution and how these could affect your solutions ability to scale, and what mitigations or actions you've identified to address these (even if you don't yet have the means to implement those mitigating actions). Please consider the following types of barriers in your response – technical, financial, cultural and regulatory. This will help us understand how the Earthshot Prize may be able to support your solution.

35. Please describe the solution's most recent significant breakthrough or achievement. (MAX 150 WORDS)

Examples: creation of a functional prototype; launch of an in-market pilot program; close of a first paying customer/contract; successfully raised funds or secured significant partnership; completed major research trial; launched in new geography or sector; achieved a landmark victory (e.g. a legal victory).

36. What year was this breakthrough or achievement? _____

37. Please explain why or how being a Finalist and the Fellowship Programme might support your scaling plans? (MAX 200 WORDS)

Please summarise the benefits for your solution, and why this is particularly important to your success. Please review our website about The Earthshot Prize Fellowship Programme to see the kind of support we offer our Finalists. This can be found on <https://earthshotprize.org/how-the-earthshot-prize-works/accelerate/>

FINANCE AND FUNDING YOUR SOLUTION

The following information will help us understand how your solution is currently funded.

38. What types of funding have you relied on in the past 3 years? (MULTIPLE CHOICE)

- Self-funded
- Funded through sales revenue
- Angel investors
- Government / public sector grant funding
- Awards
- Other sources (please specify)

39. What is the income model for the solution? (MAX 100 WORDS)

For for-profit solutions: *This should explain in simple terms how the solution generates revenue or income. For example, 'Customers purchase our products directly from us', or 'Users pay a monthly subscription fee for our service'.*

For not-for profit solutions: *This should explain in simple terms how the solution funds its operation. For example, 'We seek grant funding from philanthropic foundations', or 'The government pays us to provide our solution as a service'.*

40. Who are the current major funders or investors for the solution? (MAX 100 WORDS)

This should list the major organisations funding your solution, whether through equity, loans, grants or other forms. Please provide organisation names where possible. Where you must retain confidentiality, please provide a description, for example: 'a large multinational development foundation', or 'a UK-based venture capital fund'.

41. Please explain how much traction your solution has received through partnerships, commercial relationships and publicity to date, including rough dates of major partnerships or successes.

(MAX 200 WORDS)

Include details of any awards, collaborations, significant media features, or other endorsements that you've received, and the year received. Please also list your current partners and relationships with major customers, grant funders, or suppliers.

42. What is your financial turnover? (PLEASE TICK ONE)

- Up to \$100,000 USD
- \$100,001 - \$1,000,000 USD
- \$1,000,001 - \$10,000,000 USD
- \$10,000,001 - \$100,000,000 USD
- Over \$100,000,000 USD
- Not available

43. What is your annual programme budget? If significantly different to the organisation's turnover?

(PLEASE TICK ONE)

For example, if the solution is a programme is run by a city authority or a charity and therefore has its own budget.

- Up to \$100,000 USD
- \$100,001 - \$1,000,000 USD
- \$1,000,001 - \$10,000,000 USD
- \$10,000,001 - \$100,000,000 USD
- Over \$100,000,000 USD
- Not available/Not applicable

44. Please confirm how many months' cash reserves you have.

(MAX 25 WORDS)

This should be estimated based on the number of months you could continue covering your current operating costs, based solely on cash reserves you currently have.

DECLARATION

I can confirm that everything contained in this form is true and correct to the best of my knowledge at the time of submission ([TICK BOX](#))

Your form will now be sent to your nominator for final review and submission.

STAGE 3: NOMINATOR DECLARATION

TO BE COMPLETED BY THE NOMINATOR

NOMINATOR ENDORSEMENT AND DECLARATION

45. As the Nominator of this solution, why do you think it should win The Earthshot Prize?

For example, you could discuss the unique features or benefits of the solution, highlight its positive impact the organisation is having on the community it benefits, or showcase any relevant data or success stories that demonstrate its effectiveness.

(MAX 250 WORDS)

46. Is there any additional information that the nominee has not provided that you think would strengthen their nomination?

(MAX 200 WORDS)

47. Please explain why you think this solution is amongst the best in comparison to other solutions that are doing similar things?

(MAX 200 WORDS)

48. In what capacity do you know the nominee? (PLEASE TICK ONE)

- Financial relationship (e.g. grantee, donor, client or similar)
- Network relationship (e.g. affiliate, fellow, partner or similar)
- Personal relationship (e.g. associate, family member, friend or similar)
- Professional relationship (e.g. colleague, mentor/mentee, supervisor/supervisee, or similar)
- Directly involved in the solution nominated / self-nominating
- Open call/research (e.g. nominee contacted you directly or you discovered them through conducted research)
- Other (please specify) _____

I can confirm that everything contained in this form is true and correct to the best of my knowledge at the time of submission (TICK BOX)